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Establishment & Background

Founded in 1972, Kuo Yang Construction grew as Taiwan's economy started taking off. Over the past 50 years, Kuo Yang's focus has turned into the technology industry. And as technology has developed into today's exquisite tourism and culture-creative industries, we continuously pursue excellence and express it in the architecture that Kuo Yang has so long been praised for.

In 2000, Kuo Yang foresaw a new era that would be affected by globalization and a love of quality lifestyles. As a result, Kuo Yang took the lead in integrating resources such as construction planning and property management. By successfully utilizing creativity in construction, Kuo Yang has added new value to buildings. That value lies in making architecture not just be buildings, but in being homes that carry on a dialog with life, and which bring a feeling of safety. A home should also be the source of energy and growth for all family members.



Profile:

1. Company Name: Kuo Yang Construction Co., Ltd.

2. Stock Code: 2505

3. Date of establishment: June 2, 1972

4. Time to market: November 14, 1979

5. Paid-in capital: NT\$3.8 billion

- 6. Market capitalization NT\$6.8 billion (estimated based on the closing price of NT\$18 on 2023/10/31)
- 7. Revenue: NT\$435 million (2023/1/1-2023/9/30)
- 8. Company website URL: www.kycc.com.tw/

Red→**Vitality**

Energetic & Innovative Represents the company's energy and reflects its young spirit

Green→**Life**

Alive & Environmental Represents the company's management philosophy of providing better living spaces by promoting a green and environmentally-friendly lifestyle.

Blue→New Architecture

New Architecture & A New Era

Represents the company's modern fusion of architectural vocabulary

and expresses the company's solid determination to reach sustainability



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A. Operating Model:

Add value to the land with brand advantages and improve after-sales service; establish the brand's image to address the changes in the real estate market, and thereby propose correct selling strategies.

C. Management:

Improve corporate governance as well as work and management efficiency.

B. **Product Marketing and Product Value:**

Reduce market risks through the advantages of products and prime locations.

D. Customer Service:

Provide construction schedules, develop a comprehensive community, and provide checks for the structural health of houses. These services help make our company a thoughtful construction company for house buyers.



Build happy homes for Kuo Yang's customers.

Make customers' dreams come true.



Unit: NT\$1,000

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ltem	2021	2022	2023 Q1-Q3	
Operating revenue	5,124,284	3,954,516	434,674	
Operating costs	(3,762,094)	(3,169,639)	(283,398)	
Operating profit	1,362,190	784 , 877	151,276	
Gross profit margin	26%	20%	35%	
Operating profit (loss)	940,233	279,217	(45,648)	
Non-operating income	225,397	274,182	245,455	
Pre-tax profit	1,165,630	553,399	199,807	
Income tax expenses	(183,493)	(67,481)	(18,635)	
Net profit for the period	982,137	485,918	181,172	
EPS	2.58	1.28	0.48	

營 運概況-成屋個案

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Case	Location	Number of units/vehicles	Sales amount (NT\$100 million)	Ratio of Kuo Yang's investments
KuoYan	Kaohsiung City	14/48	10	100%
The Green Place	Tainan City	12 households	4.6	65%
Smile Era	Kaohsiung City	1/34	0.4	70%
Total		27/82	15	









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營 運概況-預售個案

Category	Case	Location	Sales (NT\$100 million)	Estimated year for obtaning building use permit	Ratio of Kuo Yang's investments
	Kuo Yang Jilin Urban Renewal	Taipei City	16	116	100%
Residential	The Green Place - Green Light Area	Tainan City	34	114	65%
buildings	Shin Tokyo City (Fengshan Project)	Kaohsiung City	50	114	50%
	3 projects Subtotal		100		
	Kuo Yang Intercontinental (Neihu Project)	Taipei City	68	113	50%
Plants and offices	Kuo Yang Digital (Sanchong Project)	New Taipei City	68	115	50%
	2 projects Subtotal		136		
Residential building + plant	5 projects Total		236		







營運概況-開發個案

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Category	Case	Location	Land area acquired (pings)	Estimated date for obtaining license	Ratio of Kuo Yang's investments
	Xindian Baoyuan Urban Renewal	New Taipei City	-	2024/03	80%
	Good morning, Kuo Yang Phase 2	Keelung	4,884	2024/03	55%
Residential buildings	Kaohsiung Gushan Project	Kaohsiung City	1,484	2023/09	50%
	Kaohsiung Special Trade Zone 3 Urban Renewal Project	Kaohsiung City	-	2024/12	80%
	4 projects Subtotal		6,368		
	Xiwan Road	New Taipei City	5,551	2024/08	50%
Plants and offices	Tucheng Project	New Taipei City	3,695	2024/10	50%
	Zhonghe Plant and Office	New Taipei City	1,675	2024/03	40%
	3 projects Subtotal		10,921		
Residential building + plant	7 projects Total		17,289		

