

免責聲明

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Profile

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Establishment & Background

Founded in 1972, Kuo Yang Construction grew as Taiwan's economy started taking off. Over the past 40 years, Kuo Yang's focus has turned into the technology industry. And as technology has developed into today's exquisite tourism and culture-creative industries, we continuously pursue excellence and express it in the architecture that Kuo Yang has so long been praised for.

In 2000, Kuo Yang foresaw a new era that would be affected by globalization and a love of quality lifestyles. As a result, Kuo Yang took the lead in integrating resources such as construction planning and property management. By successfully utilizing creativity in construction, Kuo Yang has added new value to buildings. That value lies in making architecture not just be buildings, but in being homes that carry on a dialog with life, and which bring a feeling of safety. A home should also be the source of energy and growth for all family members.



Profile:

1. Company Name: Kuo Yang Construction Co., Ltd.

2. Stock Code: 2505

3. Date of Establishment: June 2, 1972 4. Time to Market: November 14, 1979 5. Paid-in Capital: NT\$6.966 billion

6. Market Capitalization: NT\$16.4 billion (estimated based on the closing price of NT\$23.60 on 2020/10/31)

7. Revenue: NT\$10.8 billion (2020/1/1-2020/10/31)

8. Company Website URL: www.kycc.com.tw/

Red→**Vitality**

Energetic & Innovative Represents the company's energy and reflects its young spirit

Green→Life

Alive & Environmental Represents the company's management philosophy of providing better living spaces by promoting a green and environmentallyfriendly lifestyle.

Blue→New Architecture

New Architecture & A New Era Represents the company's modern fusion of architectural vocabulary and expresses the company's solid determination to reach

sustainability and

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Profile

Operating Strategies

- **Existing Houses**

I. Operating Model:

Add value to the land with brand advantages and improve after-sales service; establish the brand's image to address the changes in the real estate market, and thereby propose correct selling strategies.

II. Product Marketing and Product Value:

Reduce market risks through the advantages of products and prime locations.

III. Management:

Improve corporate governance as well as work and management efficiency.

IV. Customer Service:

Provide construction schedules, develop a comprehensive community, and provide checks for the structural health of houses. These services help make our company a thoughtful construction company for house buyers.





Unit: NT\$1,000

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Item	2017	2018	2019	2020Q1-Q3
Operating revenue	2,673,125	752,654	1,923,024	10,808,387
Operating costs	(2,124,514)	(521,191)	(1,458,300)	(5,621,223)
Operating profit	548,611	231,463	464,724	5,187,164
Gross profit margin	21%	31%	24%	48%
Operating profit (loss)	153,856	(39,351)	126,498	4,835,378
Non-operating income	(14,835)	(15,821)	(63,023)	92,305
Pre-tax profit (net loss)	139,021	(55,172)	63,475	4,927,683
Income tax (expenses) profit	1,260	4,183	(6,587)	(164,600)
Net profit (net loss) for the period	140,281	(50,989)	56,888	4,763,083
Earnings (loss) per share	0.25	(0.08)	0.08	6.84

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Case	Location	Number of units	Area (pings)	Sales amount (NT\$100 million)	Ratio of Kuo Yang's investments
Kuo Yan	Kaohsiung City	20 households	3,564	15.56	100%
The Green Place A, B	Tainan City	87 households	10,886	26.78	65%
Smile Era	Kaohsiung City	349 households	10,957	24	70%











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Case	Location	Number of units	Sales Area (pings)	Sales amount (NT\$100 million)	Ratio of Kuo Yang's investments
Kuo Yang Silicon Valley	New Taipei City	101 households	24,001	70	35%
Good morning, Kuo Yang	Keelung	561 households	20,104	37	55%
The Green Place C	Tainan City	108 households	9,375	22	65%









